

## CCAT Strategic Plan

**Mission.** Support, inform and promote CCAT faculty and their research endeavors to strengthen the impact and competitiveness of LAS and ISU research.

**Vision.** Engage *Catalysis Science with Practice* by connecting fundamental discoveries with technological solutions and societal needs.

**Values.** All members of CCAT are committed to:

- A diversity of people and ideas
- Student engagement and success
- Excellence in scholarship
- Collegiality, trust, and respect
- The responsible use of resources

### Goals

#### **Goal 1**

Increase impactful and high-profile catalysis science research through funding of major research grants and new interdisciplinary activities.

##### **Objective 1.1**

Enable cross-disciplinary research engaging catalysis to build connections with areas including agriculture, environment, energy, engineering, materials, health, business, and data science.

##### **Objective 1.2**

Provide opportunities for faculty, scientist and student researchers who engage in CCAT.

##### **Objective 1.3**

Cultivate relationships with federal funding agencies and expand sources of research support.

#### **Goal 2**

Share the research accomplishments of CCAT faculty across the university, the state of Iowa, and the world.

##### **Objective 2.1**

Transform the CCAT website and our electronic communications to connect catalysis to researchers and students in centers, departments, and organizations across campus.

##### **Objective 2.2**

Provide CCAT faculty with the organizational resources to be prepared for wide-ranging applicable research opportunities and the agility to be competitive and creative in our ideas and science.

##### **Objective 2.3**

Highlight CCAT faculty research and accomplishments in and outside the university.