

## VITA

### I. Personal Data

Name: Paul Lasley  
Rank: Professor of Sociology  
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Iowa State University  
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### II. Academic Training

<u>Degree</u>	<u>Institution</u>	<u>Date</u>
Ph.D. Rural Sociology	University of Missouri-Columbia	1981
M.A. Sociology	University of Missouri-Columbia	1976
B.S. Animal Husbandry	University of Missouri-Columbia	1974

### III. Professional Experience

Chair, Department of Sociology		2002-2015
Chair, Department of Anthropology		2006-2015
Professor	Iowa State University	1991-present
Associate Professor	Iowa State University	1986-1991
Assistant Professor	Iowa State University	1981-1986
Research Associate and Instructor	University of Missouri-Columbia	1978-1981
Research Assistant and Teaching Assistant	University of Missouri-Columbia	1974-1977

### IV. Honors and Awards

ISU Award for Outstanding Achievement in Department Leadership 2015

Recognized as one of 25 Iowans identified an "Iowan of Influence" by Iowa Farmer Today. September 23, 2009.

College of Liberal Arts and Sciences Award for Outstanding Departmental Leadership, 2007

ISU Extension Achievement Group Award for John Deere in Tune Series, 2007  
Western Iowa Technical Community College, Artist in Residence Program, 2007  
Regents Faculty Excellence Award, October 2002

Excellence in Extension/Public Service Award by the Rural Sociological Society, 1998

Chair's Choice Award for Departmental Service, 1996  
Research Award by the Southern Rural Sociological Association, 1992  
Ames Volunteer Award, 1992  
Iowa State University Extension Meritorious Service Award, 1991  
National Agriculture and Rural Development Leadership Award, Council of State  
Government, 1987  
Phi Kappa Phi, 1987  
Iowa State University Extension Achievement Award, 1986  
Excellence in Applied Research and Extension Award, 1986  
Epsilon Sigma Phi, 1986  
Sigma Xi Honor Society, 1986  
Iowa State University Dean's Citation, 1984  
University Extension Outstanding Educator Award, 1983  
Alpha Kappa Delta (National Honor Society of Sociology), 1982  
Gamma Sigma Delta (National Honor Society of Agriculture), 1974  
Alpha Zeta (National Honor Society of Undergraduates in Agriculture), 1973

## **V. Publications**

### **A. Refereed Professional Journals**

The Economic and Cultural Impacts of Veterans on Rural America: The Case of Iowa. Dan Krier, Richard Stockner and Paul Lasley, *Journal of Rural Social Sciences* 26(3), 2011, pp 57-82

“Farmer support of local organizations, causes and charities through philanthropy”. Korsching, Peter F, Paul Lasley, Steven Sapp, Gerald Titchner and Trevalyn Gruber. 2010. *Community Development: Journal of Community Development Society*.

“The Bioeconomy”. Carmen Bain and Paul Lasley. *The Encyclopedia of Rural America* (2<sup>nd</sup> Ed.) Gray House Publishing. 2008.

“The Farm”. Paul Lasley and Carmen Bain. *The Encyclopedia of Rural America* (2<sup>nd</sup> Ed.) Gray House Publishing. 2008.

“Interrelationships of animal agriculture, the environment, and rural communities, With Maynard Hogberg, Steve Fales, Fred Kirschman, Mark Honeyman and John Miranowski, 2005 *Journal of Animal Science*. 8313-17.

Wisner, Robert, C Phillip Baumel, Marty McVey and Paul Lasley  
“Export History shows US Viewed as Residual Supplier”. *Feedstuffs*, January 19, 2004:11-13.

Lasley, Paul, Steve Padgitt and Margie Hanson. “Telecommunication technology and its implications for farmers and Extension Services.” *Technology in Society*, 2001, Vol. 23:109-120.

- Lasley, Paul. "The role of the church in building community." *Catholic Rural Life*, 2001 (Spring) 43(2):45-51.
- Thu, Kendall M., Paul Lasley, Paul Whitten, Mary Lewis, Kelly Donham, Robert Scarth, and Craig Zwerling. "Stress as a risk factor for agricultural injuries: Comparative data from the Iowa Farm Family Health and Hazard Survey and the Iowa Farm and Rural Life Poll." *Journal of AgroMedicine*, 1997, Vol. 4 (3-4)181-191.
- Lasley, Paul and C. Phillip Baumel. "A matter of trust." *Rural Cooperatives*, 1996, Vol. 63 (3), and reprinted in *Farmland Systems News*, 1996, Vol. 64 (8).
- Baumel, C. Phillip and Paul Lasley. "On edge over hedge." *Rural Cooperatives*, 1996, Vol. 63 (3):6-9.
- Lasley, Paul, Eric Hoiberg, and Gordon Bultena. "Is sustainable agriculture an elixir for rural communities." *American Journal of Alternative Agriculture*, 1993, Vol.8 (3):133-139.
- Padgitt, Steve and Paul Lasley. "Implementing conservation compliance: perspectives from Iowa farmers." *Journal of Soil and Water Conservation*, 1993, (September/October):394-400.
- Jones-Johnson, Gloria, Paul Lasley, and Kevin Kettner. "Hardship and adjustment among farm households in Iowa." In Harry Schwartzweller and Daniel Clay (eds.) *Research in Rural Sociology and Development*, 1991(5):211-222.
- Rosenblatt, Paul and Paul Lasley. "Perspectives on farm accident statistics." *The Journal of Rural Health*, Winter 1991, Vol. 1(7):51-62.
- Lasley, P., Duffy, M., Kettner, K., and Chase C. "Factors affecting farmers' use of practices to reduce chemical fertilizer and pesticides." *Journal of Soil and Water Conservation*, 1990, Vol. 45(1):132-136.
- Korsching, P., and Lasley, P. "Problems with the official unemployment rate as the distribution basis of federal assistance in rural areas." *Human Services in the Rural Environment*, Winter 1990, Vol. 13(3):21-26.
- Reichel, Brian J., Paul Lasley, William Woodman, and Mack Shelley. "Economic development and biotechnology: public policy response to the farm crisis." *Agriculture and Human Values*, Summer, 1988(3):15-25.
- Shelley, Mack C., William Woodman, Brian Reichel, and Paul Lasley. "On the role of universities and biotechnology in economic development and public policy." *Policy Studies Journal*, Fall, 1988(1):156-168.
- Edelman, Mark A. and Paul Lasley. "An analysis of the agricultural trade policy preferences of Iowa farm operators." *North Central Journal of Agricultural Economics*, July, 1988(10):243-253.

- Geller, Jack, Gordon Bultena, and Paul Lasley. "Stress on the farm: a test of the life events perspective among Iowa farm operators." Journal of Rural Health, July, 1988(4):43-57.
- Bultena, Gordon, Paul Lasley, and Jack Geller. "The farm crisis: patterns and impacts of financial stress among Iowa farm families." Rural Sociology, 1986(51):436-448.
- Lasley, Paul and Gordon Bultena. "Farmer's opinions about third-wave technologies." Journal of Alternative Agriculture, 1986(3):122-126.
- Geller, Jack and Paul Lasley. "The new environmental paradigm scale: a re-examination." The Journal of Environmental Education, 1985(17) (Fall):9-12.
- Lasley, Paul and Peter F. Korsching. "Examining rural unemployment." Journal of Extension XXII, September/October, 1984:32-36.
- Lasley, Paul and Steve Padgitt. "Some benefits of internal evaluation." Journal of Extension, September/October, 1983:65-66.
- Lasley, Paul and Jack Geller. "Part-time farmers as cooperative members: a case study." Farmer Cooperatives, December, 1983.
- Nolan, Michael F., R. Paul Lasley, Gary Green, and William Heffernan. "A note on Ozark migrants and nonmigrants." Growth and Change - A Journal of Regional Development, 1981(12):47-52.
- Heffernan, William D., Gary Green, Paul Lasley, and Michael F. Nolan. "Part-time farming and the rural community." Rural Sociology, 1981(46):243-262.
- Nolan, Michael and Paul Lasley. "Extension: who uses it?" Journal of Extension XVII, September/October, 1979:21-27.
- Heffernan, William D. and Paul Lasley. "Agriculture structure and interaction in the local community: a case study." Rural Sociology, 1978(43):348-361.

## **B. Nonrefereed Journal Publications**

- Lasley, Paul. "Beyond CRP: What is next?" Guest editorial in Iowa Agriculturalist, Winter 1994:23.
- Lasley, Paul. "Bigger isn't always better." Iowa Agriculturist, 1993, Volume 95(3):20.
- Lasley, P., Michael Duffy, and Dennis Keeney. "The Real Economic Folly in Farming." Iowa View in the Des Moines Register. July 30, 1993.
- Lasley, Paul. "Farmstead Woodland Survey." The Iowa Horticulturist, 1993, April, May, June.

Lasley, P. (contributing author). "Job Creation in Animal Agriculture in Iowa."  
Published by the Iowa Business Council, Des Moines, Iowa. February, 1990.

Lasley, P. et al. "Report of the Ad Hoc Committee for the Review of Outreach  
Programs at Iowa State University." January, 1989.

Lasley, Paul and Ronald C. Powers. "Rural community development in the 1990s."  
Extension Review, 1987(58):34-35.

Korsching, Peter F. and Paul Lasley. "Problems in identifying rural unemployment."  
The Rural Sociologist, 1986(6), 171-180.

Lasley, Paul. "Rural public-policy research: an example from Iowa." The Rural  
Sociologist, 1985(5):344-349.

Lasley, Paul, Jack Geller and Eric Hoiberg. "An assessment of the payment in kind  
farm program." The Rural Sociologist, 1984(4):411-416.

Lasley, Paul, Gordon Bultena, and Eric Hoiberg. "What will happen to the 1984 kid  
crop?" Farmer's Digest, 1984(4):1-3.

Lasley, Paul and Steven Padgitt. "Farm operator's outlook and plans during an  
agricultural recession." The Rural Sociologist, 1984(4):19-27.

Heffernan, William D., Gary Green, Paul Lasley, and Michael Nolan. "Small farms: a  
heterogeneous category." The Rural Sociologist, 1982(2):62-71.

### **C. Book chapters (N=17)**

Lasley, Paul, Maynard Hogberg, Zane Helsel and Andrew Larson. People, Grassland  
and Livestock in Revitalized Rural Communities. Chapter 10 in Grassland:  
Quietness and Strength for a New American Agriculture. . Walter F. Wedin and  
Steven L. Fales, (editors) American Society of Agronomy, 2009.

Lasley, Paul and Margaret Hanson. "The Changing Population of the Midwest: A  
Reflection on Opportunities" Chapter 2 in The American Midwest, Managing  
Change in Rural Transition, M.E. Sharp, Armonk, NY. 2003.

Baumel, C. Phillip and Paul Lasley. "Hedge-to-Arrive Contracts Represent Ethics  
Crisis for Farmer Co-ops." In American Cooperation, National Council of Farmer  
Cooperatives, 1997.

Lobao, Linda and Paul Lasley. "Farm restructuring and crisis in the Heartland."  
Chapter 1 in Beyond the Amber Waves of Grain, Lasley, Lobao, Leistritz and  
Meyer (eds.). Boulder, CO: Westview Press, 1995.

Fellows, Jackie and Paul Lasley. "The changing division of labor on family farms."  
Chapter 6 in Beyond the Amber Waves of Grain, Lasley, Lobao, Leistritz and  
Meyer (eds.). Boulder, CO: Westview Press, 1995.

- Lasley, Paul. "The effects of financial hardship on familial well-being." Chapter 7 in Beyond the Amber Waves of Grain, Lasley, Lobao, Leistriz and Meyer (eds.). Boulder, CO: Westview Press, 1995.
- Lasley, Paul. "Methods: Understanding the impacts of the farm crisis." Chapter 12 in Beyond the Amber Waves of Grain, Lasley, Lobao, Leistriz and Meyer (eds.). Boulder, CO: Westview Press, 1995.
- Lasley, Paul. "Rural economic and social trends." Chapter 3 in Families in Troubled Times: Adapting to Change in Rural America, R.D. Conger and G.H. Elder. Hillsdale, NJ: Aldine de Gruyter 1994:57-78.
- Lasley, Paul, William Woodman, Mack Shelley, Gordon Bultena, and Brian Reichel. "Social considerations of transgenic animal research." Proceedings of the Transgenic Animal Research Workshop. Iowa Technology and Social Change Monograph #10, TSC Program. Ames, IA: Iowa State University Press, 1990.
- Bultena, G., P. Lasley, and E. Hoiberg. "The conservation reserve program in Iowa: participation and perceived impacts." In Ted Napier (ed.) Social, Economic and Environmental Consequences of the Food Security Act of 1985. Ankeny, IA: Soil and Water Conservation Society of America 1990:237-250.
- Shelley, M., W. Woodman, B. Reichel, and P. Lasley. "Economic development and public policy: what is the role for biotechnology?" In David Webber (ed.) Biotechnology: Assessing Social Impacts and Policy Implications. Westport, CT: Greenwood Press, 1990:181-198.
- Bultena, G. and P. Lasley. "The dark side of agricultural biotechnology: farmers' appraisals of the benefits and costs of technological innovation." In Steve Gendel, et al (eds.) Agricultural Bioethics. Ames, IA: Iowa State University Press, 1990:99-110.
- Shelley, M., W. Woodman, B. Reichel, and P. Lasley. "Perceptions of the role of university research in biotechnology: town, gown, and industry." In Steve Gendel, et al (eds.) Agricultural Bioethics. Ames, IA: Iowa State University Press, 1990:262-275.
- Lasley, Paul. "Changing rural populations and health care demands in the midwest." In LaVonne Straub and Norman Walzer (eds.) Financing Rural Health Care. New York, NY: Praeger Press, 1988:1-23.
- Lasley, Paul. "Recent changes in agriculture and rural communities contributing to the farm crisis." In Gary Comstock (ed.) Is There a Moral Obligation to Save the Family Farm? Ames, IA: Iowa State University Press, 1987:98-111.
- Hoiberg, Eric and Paul Lasley. "Part-time and limited resource farms and economic and social growth in rural areas." Book chapter in Interdependencies of Agriculture and Rural Communities in the 21st Century, Peter F. Korsching and Judith Gildner (eds.). Ames, IA: Iowa State University Press 1986:93-107.

Bultena, Gordon, Willis Goudy, Eric Hoiberg, Gerald Klomglan, Peter Korsching, Paul Lasley, Fred Lorenz, Steve Padgitt, Vern Ryan, Stephen Sapp, John Tait, and Betty Wells. "Implications of farm change for a farm state." In New Dimensions in Rural Policy: building upon our heritage. Prepared for the use of the Subcommittee on Agriculture and Transportation of the Joint Economic Committee, Congress of the United States, 99th Congress, 2nd Session, 1986:288-297.

#### **D. Proceedings\***

\*(A sample of recent proceedings include the following; a complete is available upon request.)

Pest Management Concerns among Iowa Row-Crop Farmers  
P. Lasley, J. Arbuckle, A. Gassmann, E. Hodgson, M. O'Neal and W. Wintersteen, presented at the Entomological Society of America, Portland, Oregon. November, 2014

Lasley, Paul and C. Phillip Baumel. "Farmer Cooperatives in the 21<sup>st</sup> Century" June 9-11, 1999, Des Moines. Iowa State University College of Agriculture Communication Services. Ames.

Lasley, Paul. "The Effects of Agricultural Change on Rural Communities." Proceedings from 19<sup>th</sup> Annual Crop Pest Management Short Course, University of Minnesota, St. Paul, MN: November 1999.

Stigliani, William, Gary Guthrie, Katy Hansen, Paul Lasley, Myrt Levin, Janet Rives, Vern Ryan, Susan Salterberg, and Rodges Ankrah. "Iowa Comparative Risk Assessment." Report of the Technical Committee on Risks to Quality of Life, Center for Energy and Environmental Education, University of Northern Iowa, Cedar Falls, IA:1999.

Lasley, Paul, and C. Phillip Baumel. "Farmer Cooperatives in the 21<sup>st</sup> Century." Proceedings from Farmer Cooperatives in the 21<sup>st</sup> Century, sponsored Rural Business Cooperative Services-USDA. Des Moines, IA: June 9-11, 1999.

Lasley, Paul. "Agricultural Change and Impacts on Rural Culture." In Allen D. Leman Swine Conference, College of Veterinary Medicine, University of Minnesota, St. Paul, Minnesota: September 20, 1997, Vol. 24:116-119.

Lasley, Paul. "Social Consequences of Environmental Concerns." In Environmental Issues in Pork Production. Proceedings from the Allen D. Leman Swine Conference. University of Minnesota, St. Paul, MN: September 20, 1997.

Lasley, Paul, Mike Duffy, John Ikerd, Jim Kliebenstein, Dennis Keeney, and John Lawrence. "Economic development in understanding the impacts of large-scale swine production." Proceedings from an Interdisciplinary Scientific Workshop. Des Moines, IA: June 1995.

Lasley, Paul. "The changing farm population: who will our customers and what will they want from the seed industry?" In Proceedings of the 49th Annual Corn and Sorghum Seed Research Conference. Chicago, IL: December 7-8, 1994.

**E. Research monographs\*** (\*A complete listing is available upon request)

Padgitt, Steve, Paul Lasley, and Sandy Trca-Black. Livestock Expansion, Job Creation, and Human Services in Wright County, Iowa. Iowa State University Extension, December 1998.

Lasley, Paul and Steve Padgitt. Meeting the Changing Needs of Iowa Soybean Producers. Iowa Soybean Producers. September 1997.

Hanson, Margie, Steve Padgitt, Paul Lasley, and Renea Miller. Public Attitudes on Water Quality in Iowa: Ten Years Later. Iowa Environmental Council. Iowa State University, Sociology Extension, 97-1, May 1997.

**F. Extension Bulletins and Monographs\***

(\*Lasley is the author or co-author of over 60 Extension bulletins and monographs, which includes a sampling listed below. A complete listing is available upon request.)

J. Gordon Arbuckle, Peter Korsching, Paul Lasley and Chris Kast. 2009. Iowa Farm and Rural Life Poll: 2009 Summary Report. Extension Report PM2093. Ames, Iowa State University Extension (16pp)

J. Gordon Arbuckle, Peter Korsching, Paul Lasley and Chris Kast. 2008. Iowa Farm and Rural Life Poll: 2008 Summary Report. Extension Report PM2067. Ames, Iowa State University Extension (12pp)

J. Arbuckle, Pete Korsching, Paul Lasley, and Trevalyn Gruber, Iowa Farmer's Views on the Bioeconomy, 2008, Pm 2050, ISU Extension.

Pete Korsching, J. Arbuckle, Paul Lasley and Trevalyn Gruber, 2007 Survey Report on Grain Storage and Transportation. 2008, Pm 2049, ISU Extension.

Korsching, Pete and Paul Lasley, 2007 Survey on Farm Entrepreneurship 2007, Pm 2044, ISU Extension.

J. Arbuckle, Pete Korsching and Paul Lasley, 2007 Summary Report Pm2043, ISU Extension.

Pete Korsching and Paul Lasley, 2006 Iowa Farm and Rural Life Poll Pm2032, ISU Extension.

Pete Korsching, Paul Lasley and Trevalyn Gruber, 2005 Iowa Farm and Rural Life Poll, Pm 2012, ISU Extension.



- Pete Korsching, Paul Lasley and David Roelfs, 2004 Iowa Farm and Rural Life Poll, Quality of Life Pm1991B, ISU Extension.
- Pete Korsching, Paul Lasley and David Roelfs, 2004 Summary Report Part 1. Health Insurance, Future of Farming, Tax Policy, Water Quality and Philanthropy. Pm 1991A, ISU Extension.
- Korsching, Pete and Lasley, Paul. Iowa Farm and Rural Life Poll, 2003 Summary, Pm 1952, ISU Extension.
- Korsching, Pete and Lasley, Paul. Iowa Rural Poll Summary, 2003, Pm1960, ISU Extension.
- Lasley, Paul. Iowa Farm and Rural Life Poll Summary, 2002, Pm1915, ISU Extension.
- Lasley, Paul. "Iowa Farm and Rural Life Poll, 2001 Summary" Iowa State University Cooperative Extension Service, Pm 1886, August 2001.
- Lasley, Paul. "The Complexities of Rural Change: Implications for Animal Agriculture" Iowa Veterinary Medical Association. 119<sup>th</sup> Annual Meeting, September 20, 2001.
- Lasley, Paul. "Iowa Farm and Rural Life Poll, 2000 Summary" Iowa State University Cooperative Extension Service, Pm 1857, August 2000.
- Lasley, Paul. "Iowa Farm and Rural Life Poll Summary, 1999." Iowa State University Cooperative Extension Service. Pm 1801. October 1999.
- Lasley, Paul. "Iowa Farm and Rural Life Poll Summary, 1998." Iowa State University Cooperative Extension Service. Pm 1764. July 1998.
- Lasley, Paul. "Iowa Farm and Rural Life Poll Summary, 1997." Iowa State University Cooperative Extension Service. Pm 1745. November 1997.
- Lasley, Paul. "Iowa Farm and Rural Life Poll: Summary, 1996." Iowa State University Cooperative Extension Service. Pm 1691. November, 1996.
- Ryan, Vern, Terry Besser, Paul Lasley, and Jan Flora. "Sigma: A Profile of Iowa's Rural Communities." A set of 100 community reports from the community studies undertaken as part of the Rural Development Initiative. 1995.
- Lasley, Paul. "Iowa Farm and Rural Life Poll: Summary, 1995." Iowa State University Cooperative Extension Service. Pm 1628. August, 1995.
- Lasley, Paul. "Iowa Farm and Rural Life Poll: Summary, 1994." Iowa State University Cooperative Extension Service. Pm 1579. August, 1994.
- Lasley, Paul and Jan Walter. "Final Report to ISU Extension Administration." From the Steering Committee to Improve ISU Extension Operations. May 9, 1994.

- Lasley, Paul. "Iowa Farm and Rural Life Poll: Summary, 1993." Iowa State University Cooperative Extension Service. Pm 1540. August, 1993.
- Lasley, Paul. "Iowa Farm and Rural Life Poll: Summary, 1992." Iowa State University Cooperative Extension Service. Pm 1491. July, 1992.
- Lasley, Paul and K. Kettner. "Iowa Farm and Rural Life Poll: Summary, 1991." Iowa State University Cooperative Extension Service. Pm 1435. July, 1991.
- Padgitt, Steve, Paul Lasley, and Sylvia Watkins. "Awareness, Participation and Assessment of Iowa State University." May, 1991.
- Padgitt, Steve and Paul Lasley. "Listening to the Pulse of Iowa." Iowa State University Cooperative Extension Service. Fact Sheet Series A1b to A6b. 1991.
- Lasley, Paul and Steve Padgitt. "Farmers' Assessment of Iowa State University: Summary of Findings from the 1989 Iowa Farm and Rural Life Poll." Department of Sociology, Iowa State University. 1991.
- Lasley, P. and K. Kettner. "Iowa Farm and Rural Life Poll: Summary, 1990." Iowa State University Cooperative Extension Service. Pm 1410. October, 1990.
- Goudy, W. and P. Lasley. "Hogs and Pigs Sold in Iowa Counties: 1982 and 1987." Iowa State University Cooperative Extension Service. CRD 306. July, 1990.

## **G. Non-print educational materials**

### **Powerpoint Presentations**

- Rural Iowa Outlook, 2004.
- The Changing Face of Rural Iowa, 2004.
- Working with Absentee Landowner: The Connection between landownership and conservation. 2003.
- The Chain is no stronger than the weakest link: trends in rural Iowa, 2003.
- Farming in the 21<sup>st</sup> Century, 2003.
- The Role of the Faith Community in Countering the Trends Towards a Distrustful Culture, 2003.
- Doing Business in Tough Times, 2003.
- Planning in a Culture of Distrust. 2002.
- Countering the Drift Towards a Distrustful Culture 2002.
- Effects of Farm Succession on Rural Communities, 2002.
- Faith and Justice: Rebuilding Rural America, 2002.

Strengthening Social Capital to Achieve Community Development, 2002.

Trends in Rural Culture—CEED In-Service, 2002.

Iowa's Changing Rural Communities, 2002.

What's Ahead for Iowa's Communities: The Need to Strengthen Social Capital, 2002.

When Crisis Occur: Understanding the Implications of September 11. 2002.

The Complexities of Rural Change: Implications for Animal Agriculture, 2001.

Sociological Impacts of Animal Disease Outbreaks, 2001.

Lasley, Paul “Understanding the Changing Nature of Agriculture and Rural Society”  
A three part series for the ISU short course for John Deere employee training.  
November 2001.

Holmes, Mary, Kim Shelquist, and Paul Lasley. “The Role of a Church in Providing  
Community Identity.” Hopkins Grove videotape. Recognized by the Iowa Film  
Festival. 1994.

Lasley, Paul. “Understanding the 1993 Floods.” Newsmaker videotape, WOI-TV,  
produced by Betty Lou Varnum.

Lasley, Paul. “The 1993 Iowa Farm and Rural Life Poll.” Newsmaker videotape,  
WOI-TV, produced by Betty Lou Varnum.

Wishart, D. and P. Lasley. “Ground Lost - Ground Gained: Change in Iowa  
Agriculture.” Two slide/tape productions produced which document (through  
photographs, selected narration, and music) the personal and familial consequences  
of the farm crisis. 1990.

## H. Book and Film reviews

Joe T. Gray. "Green blood – Red tears." Journal of Agricultural History 74, No. 3 (Summer 2000):694-96.

Linda Lobao. "Locality and inequality: farm and industry structure and socioeconomic conditions." Social Forces (70):1(September)268-269, 1991.

Frederick H. Buttel, Olaf F. Larson, and Gilbert W. Gillespie, Jr. "The sociology of agriculture." Journal of Agriculture and Human Values (Summer) (91):Volume VIII, 1991.

William Foote Whyte and Damon Boynton (eds.). "Higher yielding human systems for agriculture." Rural Sociology (40):610-612, 1984.

Don A. Dillman and Daryl Hobbs (eds.). "Rural society in the U.S.: Issues for the 1980s." Social Forces (62):826-827, 1984.

Richard Merrill (eds.). "Radical agriculture." Rural Sociology (42):128-130, 1977.

## VII. Research Grants Awarded\*

\*Lasley has been principal or co-principal investigator on grants in excess of \$3.5 million dollars. A partial listing includes:

Iowa Learning Farms with Jerry Dewitt, Jackie Comito. Iowa Department of Agriculture and Land Stewardship.

"The Changing Role of Cooperatives in the 21<sup>st</sup> Century." With C. Phillip Baumel. Rural Business Cooperative Service – USDA. 1999. (\$62,000).

"Technology Assessment: The Potential of Hoop Houses for Swine Production in Iowa." With Steve Padgitt, C. Clare Hinrichs, Michael Bell, and Gordon Bultena. Funded by Center for Rural Affairs. \$15,000.

"Public Attitudes in Groundwater Quality in Iowa: 10 Years Later." With Steve Padgitt. Funded by Iowa Environmental Council. \$10,000 and \$2,000 by Leopold Center.

"Meeting the Needs of Iowa Soybean Producers." With Steve Padgitt. Funded by Iowa Soybean Association. \$9,420.

"Ethics and Agricultural Cooperatives." Co-investigator with Phil Baumel and Ron Dieter. Agricultural Cooperative Service, Washington, D.C. 1993-present. \$18,000.

"Information Providers' Views of Sustainable Agriculture." Co-investigator with Steve Padgitt. Funded by Leopold Center. \$13,000.

“Rural Family Resilience to Economic Stress.” Co-investigators are Rand Conger, Paul Lasley, Frederick Lorenz, and Rosalie Norem. National Institute of Mental Health. July 1, 1988. \$1,950,057.

“Rural Family Economic Stress and Adolescent Drug Abuse.” Co-investigators are Rand Conger, Ron Simons, Les Whitbeck, and Paul Lasley. National Institute of Drug Abuse. October, 1987. \$575,000.

“North Central Regional Farm Survey.” Paul Lasley and Larry Leistritz. North Central Regional Center for Rural Development. April, 1988. \$45,963.

“Iowa Public Policy Consortium: A New Institutional Structure for Public Policy Education in Iowa.” Collaborators are Mark Edelman, Ron Powers, Paul Lasley, Jack Whitmer, Phil Baumel, and Stu Huntington. August, 1988. \$500,000.

## **VIII. Extension Dissemination Activities**

Lasley gives approximately 20-30 presentations per year to audiences across the state and region. In addition, he presents six to ten presentations annually to Extension staff training programs, workshops, and conferences. He averages about 100 news media interviews annually to radio, television, newspapers, and farm press across the country. This includes interviews with national evening television news, radio reports, and local media. His work has been cited in numerous national newspapers and magazines such as Time, Newsweek, Money, Christian Science Monitor, Wall Street Journal, New York Times, LA Times, Des Moines Register, etc. He is frequently sought after for commentary on major rural and farm issues.

## **IX. Professional Activities**

### **A. Memberships in sociological associations**

Rural Sociological Society, 1974 - present

Agriculture, Food and Human Value Society, 1985-present

Community Development Society, 1982 - 1985

Midwest Sociological Society, 1982 - 1985

Rural America, 1976-1983

## **B. Service to discipline**

NC-113 Chair 2004-2008

RSS 75th Anniversary Planning Committee

Nominations Committee for RSS—1998, 2001

Program Chair for Rural Sociological Society, Toronto 1996-97

Chair of Food System Interest Group, Rural Sociological Society, 1996

Member of Local Arrangements Committee, Rural Sociological Society, 1996

Associate Editor of Rural Sociology, 1992-1995, 1998 to 2002

Member of Nomination Committee, Rural Sociological Society, 1994

Member of North Central Region Research Committee - NC 184, 1985-1992

Reviewer for Rural Sociology, The Sociological Quarterly. USDA-CSRS, National Science Foundation. North Central Regional Rural Development Center, Journal of Rural Health, Journal of Alternative Agriculture, ISU Press, Small Business Innovative Research Grants, Journal of Soil and Water Conservation.

Member of Development Committee of the Rural Sociological Society, 1988-89

Member of North Central Technical Writing Committee - NCT 143, 1987

CSRS Review Team for Department of Agricultural Economics. University of Idaho. 1986

## **C. Service to academic community**

Chair, Budget Advisory Group, College of LAS, 2003-present

Co-Chair of the ISU Sesquicentennial Planning Committee 2004-2008

Leopold Center Advisory Committee 2006-present

Chair, Strengthening Extension at the Department Level, 2003

Chair, Committee to Explore Ways to Strengthen Extension within the Colleges of Agriculture and Veterinary Medicine, 2001

Department Extension Unit Coordinator, 1994-2002

Departmental Honors and Award Committee, member, 2000-01

Leopold Center for Sustainable Agriculture Search Committee, 1999

Chair, Department Honors and Awards Committee, 1996-98

Chair, Faculty Search Committee, 1996 (2 positions)

Co-chair, Department Honors and Awards Committee, 1995-96

Research Coordinator, Department of Sociology, 1992-1999

Purchasing Department Search Committee, Chair, 1995-1996

University Book Store Advisory Committee, Chair, 1986-1996

University Bookstore Advisory Committee, 1986-1996

Leopold Human System Team, Member, 1989-1996

College of Agriculture Professional Development Committee, 1994-1996  
Preliminary Evaluation Committee, 1992-94; Chair, 1994-95  
Ames/Des Moines Broadcasters Panel, 1993-95  
Iowa Business Council Livestock Industry Task Force, Member, 1990  
Steering Committee to Improve ISU Extension Operations, Co-chair, 1993-1994  
NCR-CRD Director Recruitment Committee, 1993  
Alpha Zeta Honor Society Faculty Advisor, 1991-(Jan.) 1993  
Phi Kappa Phi Scholarship and Awards Committee, Chair, 1992-93  
Phi Kappa Phi Scholar Selection Committee, Chair, 1992  
Faculty Senate, 1989-(Oct.) 1992  
ISUE Limited Resource Extension Committee, Chair, 1991  
Department Development Committee, 1990-1991  
Ad Hoc Department Committee on Micro Computer Lab and Consulting, Chair, 1990  
Extension Long Range Planning Committee, 1990  
Vice Provost for Extension Search Committee, 1989-90  
Interim Dean for Extension Selection Committee, 1989-90  
College of Agriculture, Long Range Strategic Planning Committee, 1989-present  
Gamma Sigma Delta Conclave Planning Committee, 1989-90  
Chair, Faculty Search Committee, 1989-9  
Graduate Faculty Membership Committee (Economics), 1989-90  
Department Executive Committee, 1988-90  
Ad Hoc Committee for the Review of Outreach Programs, 1988-89  
Chair of Graduate Student Recruitment and Admissions Committee, Department of  
Sociology and Anthropology, 1986-87  
Member of University Committee on Disabilities, 1984-89  
Member of the Farm Crisis Task Force, 1983-87  
Member of the Agricultural Policy Seminar Series Committee, 1984-87  
Banquet Chair of Gamma Sigma Delta, 1987  
Member of the Northwest Iowa (Storm Lake) CRD Recruitment Committee, 1987  
Member of the Iowa Agriculture and Home Economics Experiment Station Centennial  
Committee, 1987  
Member of the College of Agriculture Enrollment Committee, 1987  
Member of Kellogg Leadership Project “Leaders for Today” Implementation Team,  
1987  
Member of Agricultural Communities Research Consortium (Center for Rural Affairs  
and Aspen Institute), 1987  
Member of Extension Crops Program and Training Support Committee, 1982-86

Member of Faculty Recruitment Committee - Rural Sociology Position, 1985  
Member of the Rural Leadership Conference Committee, 1985  
Member of Graduate Student Recruitment and Admissions Committee, Department of  
Sociology and Anthropology, 1981-85  
Member of Extension Soil Conservation and Environmental Quality Program and  
Training Support Committee, 1982-85  
Member of the Extension Food Science Group, 1983-85  
Member of the Extension Annual Conference Committee. 1984  
Member of the Ad Hoc Evaluation Task Force for Conservation Tillage Program,  
1982-83  
Member of the Small Farmer Conference Planning Committee, 1983